

JES WILLIS

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JESAWILLIS.COM

SKILLS

HARD SKILLS

Creative Designer
Innovative Thinker
Strategic Problem Solver
Creative Leader
Verbal & Visual Communicator
Decisive Decision Making
Adobe Creative Suite

SOFT SKILLS

Highly Organized
Time Efficiency
Detail Oriented
Professionalism
Project Management
Relationship Building

SOFTWARE

HIGHLY PROFICIENT

InDesign, Photoshop, Illustrator,
Microsoft Office Suite, Keynote

PROFICIENT

Entire Adobe Creative Suite

EDUCATION

CABRINI UNIVERSITY – 2009
B of A: Communications
Concentration: Graphic Design

EXPERIENCE

The Walt Disney Company: Global Product Creation DESIGNER

08/2014–Present

- Collaborate with internal partners including: creative design, sourcing, business affairs, branch merchandising & more – as well as external partners such as: vendors, third parties & teams such as WDI, Publishing, Events, Licensees and more – to concept & develop products, campaigns & style guide art for Disney Theme Parks Merchandise worldwide
- Manage teams of designers, character artists, & product designers for specific events on an annual basis working with multiple departments to execute in-person & digital events within the Pin Trading Department
- Work with teams to stay on budget & ahead of schedule on all projects in both hardline, softline & packaging categories, with high quantitative output of work while upholding quality excellence & ability to time manage workload efficiently
- Collaborate with creative teams to ideate, concept & develop presentations that are trend focused & provide direction for category & franchise specific programs, while keeping up-to-date on consumer & market trends, Guests tendencies & developing strategies to help influence design direction
- Strong concentration within the pin trading business for the last seven years with an in-depth knowledge of The Walt Disney Company brands

The LIMU Company ART DIRECTOR | BRAND CREATIVE MANAGER

07/2014–11/2017

- Responsible for the design, art direction & management of all the company's advertising, marketing & product material
- Lead & manage a team of eight to fourteen (8-14) in-house marketing & design employees, as well as consult with third party vendors & agencies to keep consistency of brand identity through all aspects of creative material
- Support the executive team & senior leadership to ensure that the brand integrity & strategic direction is on target
- Responsible for the day-to-day procedures including maintaining project spreadsheets, budget approvals for third party vendors, team requests for time off, managing the work flow of job assignments to team & provide knowledgeable support to the design team on current trends, design techniques & overall brand aesthetic

Tminus1 Creative Inc. SENIOR GRAPHIC DESIGNER

09/2011–06/2014

- Collaborate in multiple capacities as a designer & art director, effectively communicating with client, design & account executive teams to interpret purpose & vision into presentation of solutions-driven collateral, identity & marketing materials in print, web, & interactive media
- Conceptualize creative, perform layout & revisions to tactics, taking ownership through file prep, printer proof, & testing phases
- Lead & participate in team brainstorming sessions & creative critiques

Lynch Printing, LLC SENIOR GRAPHIC DESIGNER

06/2009–09/2011

- Responsible for ownership & follow-through of multiple on-going projects, including concept, revisions & file prep of print collateral & cover to cover production of weekly & monthly publications to ensure delivery of finished product on or ahead of schedule
- Established & maintained positive rapport with trusted clients & vendors & worked in partnership to provide quality end product & ensure client satisfaction
- Entrusted with leadership & training of employees, mentoring new talent while operating the day to day office & business communications